

Fundraising Tips and Tools



GET SOCIAL

Share your fundraising page on social media!



SPREAD THE WORD

Email your fundraising page to friends and family and ask for support.



SAY THANK YOU

Show appreciation to your donors by sending an email or handwritten note.



FUNDRAISING TIPS

- 1 Log in to your [Race Roster](#) to customize your fundraising page. Telling your story on your page helps increase gifts.
- 2 Share your personal URL on social media to ask for support. Be sure to follow us @WonderfundMA on Instagram and Facebook!
- 3 Check your inbox for emails from our staff with additional guidance to achieve fundraising success.

FUNDRAISING PROJECT + EVENT IDEAS

A fundraising project or event is a creative way to supplement fundraising for your run and attract a wide array of potential donors, both online and offline!



Throw a Party



Create + Sell



Host a Game Night



Have a Yard Sale



Host a Bake Sale



Livestream on Social Media

Social Media Kit

Follow us on social media and be sure to tag **@wonderfundma** using **#teamwonderfund** to share with the team. You can inspire friends, family and supporters to help you reach your goal by using these social media templates, graphics, and ideas.

INSTAGRAM STORY TEMPLATES [Click to download](#)



INSTAGRAM POSTS [Click to download](#)



3 Social Media Ideas

to show donors how each gift creates *moments that matter*.



POST...



Emergency Aid
Essentials

A \$100 gift to the Wonderfund can provide a duffel bag filled with new clothes, pajamas, socks, underwear, hair care products, and a hygiene kit to one child experiencing an emergency home removal in Massachusetts.

SHARE...

A \$500 donation to the Wonderfund can provide an enrichment grant to one child involved with MA DCF, giving them the opportunity to participate in a sport camp, driver's ed course, or other activity of their choice.

These activities help kids boost confidence, discover passions, and build relationships with trusted adult mentors.



Enrichment

INSPIRE...



Holiday
Gift Drive

Help make the holiday season a bit brighter for a child involved with the Massachusetts Department of Children and Families.

A \$50 donation to the Wonderfund can help give a child a holiday gift meant just for them.