



IMPACT: backpack CORPORATE CHALLENGE

Join the Wonderfund this summer supporting kids and teens engaged with the MA Dept. Children & Families by joining the **IMPACT: backpack Corporate Challenge**

Friday, August 14, 2026 Noon - 2 PM
Cisco Brewers Seaport
85 Northern Ave, Boston, MA 02210
Lunch provided and cash bar



SPONSORSHIP LEVELS

GOLD - \$10,000

- Can provide new backpacks and school supplies for 280 kids
- Logo on website, signage, program, social media, and emails related to the event
- **20 tickets to the IMPACT: backpack Volunteer Event; includes lunch and 20 drink tickets**

SILVER - \$5,000

- Can provide new backpacks and school supplies for 140 kids
- Logo on website, signage, program, social media, and emails related to the campaign
- **10 tickets to the IMPACT: backpack Volunteer Event; includes lunch and 10 drink tickets**

BRONZE - \$2,500

- Can provide new backpacks and school supplies for 70 kids
- Logo on website, signage, program, social media, and emails related to the campaign
- **5 tickets to the IMPACT: backpack Volunteer Event; includes lunch and 5 drink tickets**

To complete your sponsorship online or to register for the Corporate Challenge, [click here](#).

To complete your sponsorship via check or if you have any questions, contact Colleen Walsh, Director of Development and Communications, at cwalsh@wonderfundma.org.





4,533

number of backpacks requested by DCF offices for back to school this year



\$35

average cost to distribute one backpack filled with new supplies



\$65,000

estimated amount of academic enrichment grants funding we will distribute this school year

About the Wonderfund

On any given day, there are **35,000 children and teens, ages 0-22**, engaged with Massachusetts Department of Children and Families (DCF). These children live **in every city and town throughout Massachusetts**. Each one of these children deserves our support to enjoy moments that matter.

Research shows a direct correlation between **Adverse Childhood Experiences (ACEs)**, such as abuse and neglect, and lifelong challenges to health and well being. Children with 6 or more ACEs are more likely to suffer from addiction, mental health issues, chronic illness, and even early death than their peers with fewer ACEs.

Guided by trauma informed principles, we focus on mitigating the impact of trauma on the children we serve, by providing emergency essentials, such as new clothing, hygiene items and school supplies, and enriching experiences such as funding for after-school activities and summer camp.

About IMPACT: backpack

For kids and teens engaged with DCF, returning to school can be a welcomed routine in their challenging lives, but many kids face going back to the classroom without the supplies they need to succeed. Education can be a powerful counterweight to the abuse, neglect and separation these kids and teens have faced, and we need your support to help us ensure they are set up for success.